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# From Data Lakes to Data Hubs: How to make Data Semantic!

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### **Overview**

- \* The move towards Data Lakes
- \* Enabling maturity of data capabilities
- \* The Data Lake maturity model
- \* Data Hubs
- \* Industry Directions and Trends
- Semantics



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## **Information Maturity Capabilities**

- \* Knowledge this capability is the collective knowledge of information across the enterprise
- \* Standards this capability is the alignment of information to conform to applicable standards
- \* Consumption this capability is the sharing of information across the enterprise to consumption points
- \* Analytics this capability is the integration of information across the enterprise to support common objectives
- \* Governance this capability is the control, protection, and assurances of information across the enterprise
- \* Environment this capability is the platform for information platforms and services

Source: Gariner, 2017









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## **Maturity - Data Governance**

- Business Glossaries for Policy development and analysis
- Business Rules Management for compliance and exceptions
- Business semantics (models, dictionaries, ontologies) to enable platform understanding and inter-relationships
- \* Data Catalogues for knowledge management and discovery
- \* Data Quality for monitoring and measuring data maturity
- \* Data Lineage for data provenance and transformations
- Data Impact Analysis to trace change impacts and dependencies
- Information Policies model and representation for integration in enterprise applications









### **Data Hub Strategy**

- \* A data hub strategy completes a governance and sharing architecture and drives integration
- \* Develop a conceptual data hub strategy by looking at the needs of mediation in support of the most shared data
  - \* Extrapolate this down to logical and implementable layers
- \* A data hub is a node on an enterprise network (graph model) with explicit and clear relationships between hubs
  - \* Can be initially centralised and later distributed
- \* Develop a persistence model reconciling the needs of availability, timeliness and access to operational costs of storage and delivery









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		Da	ta Fabric			;
	Data Persistence	Performance Engli	ne (Disk, SSD, RAM, P	ersistence RAM,	_)	
Data Lake	ODS/Marts/ OLAP Cubes	ault Private Data Ma	rketplace ML Models &			Metadata Repository (Relational/Graph)
Active & Passive Metadata Management	Data I	ntegration	Data Governance	Data Quality		Augmented Data Management
Business Glossary & Semantic graph	ETL & Textual ETL	Concurrency Control	Policy Management	Profiling	ML: Mana	& Al Augmented Data gement (DQ, MDM, DI, DBMS, EMM)
Data Lineage & Impact Analysis	Bulk Ingestion	Message-oriented Data Movement	Rules Management	Monitoring	Automated/ Augmented Dataset Feature Generation	
Data Product Cataloging & Search	Data Services	Streaming (CEP & ESP)	Security, Privacy, Encryption, BYOK	Standardization and Cleansing	Automated/ Augmented DataOps and Data Engineering	
Metadata Ingestion and Translation	APIs	Blockchain Ledger Pooling Service	Information Lifecycle Management	Matching, Linking and Merging	Augmented Data Management Performance Tuning	
Modeling, Taxonomies & Ontology	Data Virtualization	Data Transformation	Discovery and Documenting Data Sources	Enrichment	& Collaboration	
Semantic Frameworks	Data Replication	Master Data Management	Regulatory and Compliance Management	Resolution, Parsing	Data Administration & Authorization Intelligence	
	(On-premis		Connectivity rid cloud, Edge, Embe	dded systems)		
Data Hubs (	for Data Produc	ts Exchange Among	the 5 Components of	f the Digital Busi	ness Pla	tform)
	Customer Experience Platform Data Hub(s)				_	



https://www.linkedin.com/pulse/part-2-3-how-modernize-year-data-analytics-platform-alaa/

## Graph

- \* Explore data the way people think
  - \* Relationships between concepts and entities are exposed and transparent
- \* Complex network investigations
  - \* Data storage for complex traversal operations
  - \* Scalable (cf relational)
- \* Emergent knowledge networks
  - \* Creates a human-comprehensible data views of connected ontologies
  - \* Linking of diverse heterogeneous data



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### **Rough Guide to Semantics**

- Types
  - Is an A380 an Aircraft?
- \* Properties first-class
- \* How is it related to the A340? Cathay Pacific?
- Sameness
- \* Is it the same as the A380neo?
- # Uniqueness
  - Which individual has #454322
- # Graph model
  - Is it represented as triples
- \* Reasoning (Inference)
  - \* Flew from BNE to HKG ->> travelled by Aircraft





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#### Summary

- \* The Data Lake provides a platform for maturing enterprise data analytics capabilities
- \* Data Hubs provide a focus on business requirements
- \* Prioritise business cases that can show direct benefit from Semantic Hubs
- **\*** Develop an Enterprise Information Architecture
  - \* Prepare for a continuous platform and services evolution
- \* Develop a maturity Roadmap for your "data fabric"





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